

We write the strategy and build the systems that run it.

For chief executives, owners and leadership teams of companies.

Most companies we work with already have a strategy. It stalls in one of four places. Each step of how we work prevents one of them. Read down a column to see the problem, the step, and what you keep.

WHERE PLANS STALL	The wrong problem gets solved The plan answers the question someone brought in.	Leaders agree, then go separate ways Nobody wrote down who owns which decision.	Tools come before goals Software gets built before anyone agrees what it is for.	Nobody keeps the plan moving The work depends on whoever remembers it.
OUR STEP	1 Find what's true	2 Write the plan with you	3 Build what the plan calls for	4 Run it with you
WHAT WE DO	We name the real problem, and your leaders agree on it before anyone plans.	Your leaders write the plan with us, week by week. Nothing gets built yet.	We build only the systems the plan names. A person checks anything AI does.	Your team takes over the day-to-day. We stay for what comes next.
WHAT YOU LEAVE WITH	A written statement of the real problem	A signed plan with an owner for every priority	Systems your people use every day	A named owner on your team, and a partner for what to build next
WHO LEADS	MATT MIKE	MATT MIKE	MIKE MATT	MATT MIKE



Matt George

Leads the conversation with your leadership. Ran one of Illinois' largest social-impact organizations as CEO for thirty years, then spent five years coaching executives at Harvard Business School. Vistage Chair.



Mike Silvestri

Does the analysis and builds. CPA who started at PwC, then worked as a COO and a Chief of Staff. Designs and builds the systems that run the plan.

The full method: glassrootpartners.com/glassrootmethodpdf

What we have built: glassrootpartners.com/capabilities

Start with a conversation.

Tell us what is stuck. We will tell you what we think the real problem is.

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