

Impact Boardroom

with Matt George

STRATEGIC ADVISORY FOR NONPROFIT LEADERS AT THE MOMENTS THAT MATTER

Leaders bring real issues and leave with decisions, commitments, and momentum.



WHAT IT IS

- + **The operating layer that has been missing.** Foundations fund programs. The leaders running those programs carry the hardest decisions alone. Impact Boardroom changes that.
- + **Practical focus.** Leadership, boards, funding, strategy, finance, execution.
- + **A multiplier on every grant you have already made.** Six-month funded windows for foundations, sponsors, agencies, or mixed underwriting.

HOW IT WORKS: LEARN, PLAN, EXECUTE

- + **Learn** (group leadership sessions). Matt teaches practical leadership, board, funding, and execution frameworks in live sessions with candid Q&A.
- + **Plan** (strategy roundtable). Leaders bring priorities into a six-person strategy session to refine direction, pressure-test decisions, and learn from peers.
- + **Execute** (private 1:1 advisory). Work one-on-one with Matt on specific decisions, constraints, and follow-through between group sessions.

WHO IT'S FOR

- + Leaders of established 501(c)(3) organizations with staff and a board, navigating growth, high-stakes decisions, or complexity, and the underwriters who support them.

COHORT INVESTMENT

\$18,000

per cohort of six leaders, for six months. Equal to \$500 per leader per month.

A six-month leadership cadence that combines Matt-led teaching, peer strategy work, and private advisory to help nonprofit executives make better decisions and move faster.

EACH COHORT INCLUDES

- + 2 Matt-led group leadership sessions per month (60 min)
- + 1 Matt-led strategy roundtable per month (60 min, six leaders)
- + Private 1:1 advisory with Matt every six weeks (45 min)
- + 1 in-person private advisory session (90 min, after month two)
- + Onboarding, scheduling, reminders, and support
- + Live-only format, no recordings
- + Participation reporting (attendance and engagement)

TOPICS WE WORK ON

- + Leadership and board alignment
- + Finance and stewardship
- + Story and messaging
- + Funding and partnerships
- + Strategy and operating model
- + Execution and cadence

ACCESS AND POLICIES

Live only, no recordings. Six-month funded cohort terms. Sponsor- and funder-paid cohorts available. Invoicing available for foundations, sponsors, and partner organizations.

ABOUT MATT GEORGE

Nonprofit CEO for 30 years (500+ staff). Executive Leadership Coach at Harvard Business School for five years. Author of Nonprofit Game Plan and The Nonprofit Prophet. Consults on servant leadership, culture, psychological safety, board alignment, fundraising, and financials.



Underwrite a cohort or nominate a leader

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