

GLOBAL LEADERSHIP ADVISOR TO C-SUITE EXECUTIVES & FOUNDATIONS

Matt George

Leaders turn to Matt when the stakes are high, the pressure is real, and the path forward needs to be unmistakably clear.



AT A GLANCE

30+ years as CEO of one of Illinois' largest social-impact organizations

Five years as an Executive Leadership Coach at Harvard Business School

Presidential finalist for the George H.W. Bush Points of Light Award

Former host of Business Forward on PBS

Three-time #1 bestselling author and a 22-state, 61-city book tour

Co-founder of Glassroot Partners

Matt George advises CEOs, boards, and senior leadership teams on high-stakes strategy, alignment, and leadership. He works with global corporations, major foundations, family offices, athletes, and government agencies to help them make clear decisions, stay aligned under pressure, and keep strategy, culture, and execution moving in the same direction.

For five years as an Executive Leadership Coach at Harvard Business School, Matt worked with senior executives across C-suite and operational roles from Fortune 500 and global organizations. He is known for direct, candid conversation that helps leaders sharpen their presence, clarify priorities, and lead with calm, credible authority when the stakes are highest.

Matt is also a seasoned keynote speaker and leadership retreat facilitator. He designs and leads executive off-sites, senior team sessions, and workshops focused on strategy, culture, communication, and board alignment. His work is grounded in real operating experience, and his sessions are structured around the specific decisions and tensions that top teams are facing, not generic leadership theory.

Before advising global leaders, Matt spent more than 30 years as CEO of one of Illinois' largest social-impact organizations, confronting some of the state's toughest social and economic challenges. That tenure built his reputation for grounding strategy in reality, leading in crisis, and turning complex, politically sensitive issues into clear, actionable plans. His leadership earned national recognition, including Presidential acknowledgment as a finalist for the George H.W. Bush Points of Light Award and multiple statewide honors.

Matt also hosted Business Forward, a PBS program featuring conversations with executives, founders, educators, and industry leaders on culture, operations, and the realities of building durable organizations. The show reinforced his standing as a practical, human-centered leader who understands both the boardroom and the front line.

A three-time #1 bestselling author, Matt completed the largest nonprofit leadership book tour in U.S. history, visiting 22 states, 61 cities, 35 nonprofits, and 25 schools.

Today, Matt leads Glassroot Partners, a boutique advisory practice serving CEOs, executive teams, boards, athletes, family offices, philanthropists, foundations, and CSR leaders. Through strategic guidance, leadership development, and high-stakes team and board work, Matt helps organizations become more aligned, more credible, and capable of sustained momentum at scale.

Talk with Matt.

Bring the decision you keep moving to next week.

Matt George

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