

Private counsel for CEOs and foundation leaders navigating high-stakes decisions

Our Purpose

Clarity under pressure. Follow-through that holds.

We help leaders close the integrity gap between culture and brand so execution gets easier.

The Problems We Solve

- ✓ Competing priorities and unclear trade-offs
- ✓ Misalignment across leadership slows execution
- ✓ Decisions get made, then reality drifts
- ✓ Stakeholders sense uncertainty
- ✓ Leaders carry too much alone

What We Do

Decide → Align → Execute

Decide

Pressure-test options and trade-offs

Align

Unify priorities, roles, and decision rights

Execute

Written plan with owners, next steps, and cadence

How We Work

Most relationships follow the same path:

Proof assets

This page + short method overview + relevant assets)

Working Session

Clarify the real issue, determine the next step

90-Day Engagement

Decisions + written plan + execution rhythm)

Ongoing Cadence

Private Counsel or Impact Boardroom

If we can't help, we'll say so. If you don't need high-touch, we'll recommend the lighter cadence.

Our Method

Not ideas. A system.

- ✓ **Structured lenses** to find root causes fast
- ✓ **A repeatable delivery engine** to turn clarity into motion
- ✓ **Decision pressure-testing** so assumptions get challenged early

Check With The Board (built in-house)

A strategic decision platform that simulates a C-suite debate to pressure-test major calls, challenge assumptions, surface blind spots, and convert complex choices into clear trade-offs and visual models.

Who We Serve

Nonprofit & Foundation Advisory

Strategy, governance alignment, philanthropic structure, fundraising clarity, execution cadence.

Executive Leadership Coaching

High-stakes decisions, leadership posture, executive alignment, communication under pressure.

Most often: CEOs, foundation leaders, and the small set of leaders around them.

What You Leave With

- ✓ A short set of priorities everyone can repeat
- ✓ Clean decisions and explicit trade-offs
- ✓ A written plan with owners and next steps
- ✓ A cadence that protects momentum after the meeting

Work With Us

Request a call with **Matt George**
matt@glassrootpartners.com