

Impact

Boardroom

with Matt George

STRATEGIC ADVISORY FOR NONPROFIT
LEADERS AT THE MOMENTS THAT MATTER

Leaders bring real issues, leave with decisions,
commitments, and momentum.

WHAT IT IS

- **The operating layer that's been missing:**
Foundations fund programs. The leaders running those programs carry the hardest decisions alone. Impact Boardroom changes that.
- **Practical focus:**
Leadership, boards, funding, strategy, finance, execution.
- **A multiplier on every grant you've already made:**
Six-month funded windows for foundations, sponsors, agencies, or mixed underwriting.

HOW IT WORKS: LEARN → PLAN → EXECUTE

- **Learn (Group Leadership Sessions):**
Matt teaches practical leadership, board, funding, and execution frameworks in live sessions with candid Q&A.
- **Plan (Strategy Roundtable):**
Bring priorities into a 6-person strategy room to refine direction, pressure-test decisions, and learn from peers.
- **Execute (Private 1:1 Advisory):**
Work 1:1 with Matt on specific decisions, constraints, decisions, and follow-through between group sessions.

WHO IT'S FOR

- Leaders of established 501(c)(3) organizations with staff and a board, navigating growth, high-stakes decision, or complexity, and the underwriters who support them.

TOPICS WE WORK ON

- Leadership and board alignment
- Finance and stewardship
- Story and messaging
- Funding and partnerships
- Strategy and operating model
- Execution and cadence

ACCESS AND POLICIES

Live only; No recordings; 6-month funded cohort terms; Sponsor- and Funder-paid cohorts available; Invoicing available for foundations, sponsors, and partner organizations.

ABOUT MATT GEORGE

Former 30-year nonprofit CEO (500+ team members); Executive Leadership Coach at Harvard Business School; Author of Nonprofit Game Plan and The Nonprofit Prophet; Consults on servant leadership, culture, psychological safety, board alignment, fundraising, and financials.



COHORT INVESTMENT

\$18,000 per cohort / 6 months (for 6 leaders)

Equivalent to \$500 per leader / month

A 6-month leadership cadence that combines Matt-led teaching, peer strategy work, and Private Advisory to help nonprofit executives make better decisions and move faster.

Each 6-month cohort includes:

- ✓ 2 Matt-led Group Leadership Sessions per month (60 min)
- ✓ 1 Matt-led Strategy Roundtable per month (60 min, small group of 6 leaders)
- ✓ Private 1:1 Advisory with Matt every 6 weeks (45 min)
- ✓ 1 in-person Private Advisory session (90 min, included, after month 2)
- ✓ Onboarding, scheduling, reminders, and support
- ✓ Live-only format (no recordings)
- ✓ Participation reporting (attendance & engagement)

UNDERWRITE A COHORT OR NOMINATE A LEADER

Scan the QR code or
Visit ImpactBoardroom.com



Questions:
contact@impactboardroom.com

